

Gal Harel

Senior Product Designer | UX/UI

Portfolio

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- I am a senior product designer who strives to solve complex problems based on research and a deep understanding of the users
- My designs are data-oriented, based on A/B testing, and user feedback to provide high-quality deliverables
- I'm a people person, I strive to improve processes and enable smooth and efficient work between dev, product, and design teams

Experience

Exon

2021-Current

Senior Product Designer

- Responsible for the entire work process of the product including product vision, data visualization, wireframe, prototyping, and quality release.
- **Led and supervised** the high-level design work of 3 employees, guiding them through a daily basis on the ongoing task
- Managing the hiring process of the UX team and conducting UX interviews
- Designed and optimized data visualization dashboards in Tableau, leveraging advanced data analysis tools and AI-driven insights.
- In order to measure our team's success, I initiated and promoted a **design OKR** with an average completion of 93%
- Building and maintaining 3 different **design systems** based on different platforms, that ensure consistency and smoother collaboration with engineers

UX/UI | Product Designer

- Redesign of the existing websites which led to a **29% increase in sales**.
- Work closely with the dev team to ensure workflow, and smooth communication

Zeekit

(Walmart company)

2019-2020

Lead Designer

- Oversee the work of **12 designers**, managing their work on various complex systems
- Owner of the UX process to improve the existing editing system, understanding the user's pain points and communicating them to the editor's team

Freelance

2017-Current

UX/UI Designer

- Freelance UX/UI designer focusing on qualitative research for a variety of clients

Education

Courses & Qualifications

UXer - Dr. Ofer Monar

- Cognitive Psychology
- Complex systems

Udemy

- UI/UX Web & Mobile Design

Shenkar

- Graphic Design

Awwwards Academy

- UX web design
- Psychology in web design

Kinneret Yifrah

- UX writing - micro copy

Linkedin Learning

- Visual Communication

Skills

- Figma
- Adobe suite
- Sketch
- Protopie
- Invision
- Html
- Javascript
- CSS